

EMMA WINSAUER

CONTACT

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EDUCATION

ILLINOIS STATE UNIVERSITY

Bachelor of Science in Graphic Design
2021-2025

REDBIRD ACADEMIC SCHOLARSHIP

Illinois State University
2021-2025

SKILLS

- Adobe Creative Cloud
- Procreate
- Web Design
- HTML/CSS Visual Design
- Wireframing
- Illustration
- Photography
- Microsoft Suite
- Google Suite
- Task Management Programs

EXPERIENCE

EVENT MANAGEMENT, DINING, AND HOSPITALITY ILLINOIS STATE UNIVERSITY | NORMAL, IL

Design Intern | May 2025 - Dec 2025

- Design and produce digital signage, posters, and marketing materials for campus events while maintaining brand consistency, capturing event photography, and supporting promotional campaigns.
- Collaborate with interns to plan and execute creative projects, and assist in managing and updating visual assets across digital platforms and on-campus displays.

CHI OMEGA | NORMAL, IL

Marketing Director | Nov 2023 - Dec 2024

- Developed and executed marketing campaigns to increase chapter visibility and engagement while managing five social media platforms, including Instagram, TikTok, YouTube, Twitter, and Facebook.
- Lead promotional efforts for Make-A-Wish Illinois philanthropy, creating awareness campaigns that resulted in an increase in donations and event participation.
- Coordinated partnerships with local businesses and campus organizations, securing sponsorships and promoting philanthropic events.