

# EMMA WINSAUER

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## CONTACT

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## EDUCATION

### ILLINOIS STATE UNIVERSITY

Bachelor of Science in Graphic Design  
2021-2025

### REDBIRD ACADEMIC SCHOLARSHIP

Illinois State University  
2021-2025

## SKILLS

- Adobe Creative Cloud
- Procreate
- Web Design
- HTML/CSS Visual Design
- Wireframing
- Illustration
- Photography
- Microsoft Suite
- Google Suite
- Task Management Programs

## EXPERIENCE

### EVENT MANAGEMENT, DINING, AND HOSPITALITY

#### ILLINOIS STATE UNIVERSITY | NORMAL, IL

Design Intern | May 2025 - Dec 2025

- Design and produce digital signage, posters, and marketing materials for campus events while maintaining brand consistency, capturing event photography, and supporting promotional campaigns.
- Collaborate with interns to plan and execute creative projects, and assist in managing and updating visual assets across digital platforms and on-campus displays.

### CHI OMEGA | NORMAL, IL

Marketing Director | Nov 2023 - Dec 2024

- Developed and executed marketing campaigns to increase chapter visibility and engagement while managing five social media platforms, including Instagram, TikTok, YouTube, Twitter, and Facebook.
- Lead promotional efforts for Make-A-Wish Illinois philanthropy, creating awareness campaigns that resulted in an increase in donations and event participation.
- Coordinated partnerships with local businesses and campus organizations, securing sponsorships and promoting philanthropic events.